



next I.T.



# Enhanced I.T. Security

12 Critical Areas To Consider For  
Effective I.T. Security

## Critical Testing

- 1. Phishing Security Test:** Did you know that 91% of successful data breaches started with a Spear-Phishing attack?
- 2. Domain Spoof Test:** One of the first things hackers try is to see if they can spoof the email address of your CEO.
- 3. Weak Password Test:** Did you know 81% of hacking related breaches used either stolen and/or weak passwords?

## Critical Dark Web Monitoring

- 4. Dark Web Threat Alerts:** Proactive monitoring for your organizations stolen or compromised data and real-time alerts when data is discovered.
- 5. Compromised Data Tracking & Reporting:** Track and triage incidents and better manage risk within logging and reporting capabilities.
- 6. Compromised Data Trending & Benchmarking:** Gain insight into your organization's current threat posture while benchmarking it against your peers and the industries that you serve.

## Critical I.T. Security Training

**7. Regular Employee Testing:** The bad guys are always changing the rules, adjusting their tactics and upgrading their technologies.

**8. Regular Users:** Have your users made you an easy target for Spear-Phishing?

**9. New Users:** How many of your new users are thoroughly trained in effective I.T. security prevention?

## Next I.T.'s Enhanced Security Bundle picks up where most I.T. security stops.

**10. Deep Scan I.T. Audit:** This annual or quarterly analysis includes deep level scans, vulnerability testing and client reporting to accurately identify what is working as well as any areas of vulnerability. Our cybersecurity experts will provide recommendations and help create a customized I.T. security roadmap.

**11. Dark Web Monitoring:** This solution is designed to detect compromised credentials of yours that surface on the Dark Web in real-time, offering your business a comprehensive level of data theft protection – it's an enterprise-level service tailored to SMBs.

### Did You Know?



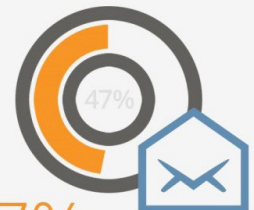
Ransomware attacks are up  
**700%**



**88%**  
Expect ransomware to  
increase the rest of the year



**91%**  
Of successful data breaches  
began as spear-phishing attack



**47%**  
Feel email attachments pose  
the largest threat

**12. I.T. Security Training and Testing:** We will help train and test your staff to ensure they follow tried and true security practices in order to keep your business safe from phishing, malware, human error and more. We run your staff through fully automated, simulated attacks with a range of templates to reflect the most recent phishing methods.

Connect with your Muskegon Security Services Provider by calling **866.388.6398** or sending us an email to **[marketing@next-it.net](mailto:marketing@next-it.net)**.

